



BASKETBALL MANAGERS Inc

2011 CONVENTION & TRADE SHOW

ABN 15341348030

Tuesday	19 April 2011	9am-5pm
Wednesday	20 April 2011	9am-4pm

Dandenong Stadium, 270 Stud Road North Dandenong 3175

21 January 2011

Dear Sir/Madam

RE: 2011 Convention & Trade Show Opportunity

Basketball is booming once again as the highest participation sport in Victoria & on the increase. Recent surveys showed that over 230,000 people aged over 15 participate in the sport in Victoria alone.

Basketball Managers Inc (formerly Basketball Managers Victoria) is a proud not for profit professional group established many years ago to provide networking and training opportunities for all Basketball Managers with the outcome to improve our collective venues, facilities, programs and the wonderful sport of Basketball in general. We meet quarterly at host member venues and discuss all matters of stadium management to improve efficiency and quality and to also provide necessary group therapy in dealing with common dilemmas and issues of our proud industry.

In 2011 we are planning our fifth Convention & Trade Show on Tuesday 19th April & Wednesday 20th April 2011 at Dandenong Stadium. In attendance shall be over 200 managers, stadium staff & association executives & volunteers.

The Convention & Trade Show is endorsed by Basketball Victoria & Basketball Australia.

With this in mind, we seek your company's availability to be involved & help us provide a professional & quality product for our Basketball Managers members & invite you to be involved with the Trade Show at Dandenong Stadium on 19th & 20th April, 2011.

A Trade Show booth is available for just \$750 or we encourage you to consider a greater opportunity for twelve months as a Corporate Sponsor of Basketball Managers Inc for the sum of \$2,000. Please note the many opportunities listed on the final page of this letter.

The Trade Show will be conveniently located inside Dandenong Stadium to maximise your contact with current & potential customers. Participants who do not wish to be involved in set presentations of the Convention will also venture through to the Trade Show during the day. Please note, we will also be hosting post conference drinks for you & participants following the Tuesday's busy schedule in this area & is perfect networking opportunity.



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As a Trade Show exhibitor, we also invite you to our Convention Dinner on the evening of Tuesday 19th April, 2011 to allow greater networking opportunities. The cost of the dinner is \$65 per person.

Please do not hesitate to contact me if you wish to discuss these opportunities further at either the office 03 9794 7192 or email ceo@dandenongbasketball.com.au

Attached you will find a draft copy of the schedule for your reference. More detailed promotional material will be circulated in early 2011 once all presenters and Trade Show exhibitors are confirmed.

Thank you for your time & consideration. We look forward to your company's confirmation of availability by returning the following form to the undersigned at your earliest opportunity.

Yours Sincerely

Graeme Allen
Basketball Managers Inc.

A large, light purple watermark of the Basketball Managers Inc logo is centered on the page. It features a stylized basketball with a swoosh and the text "BASKETBALL MANAGERS Inc" in a large, bold, sans-serif font.

BASKETBALL
MANAGERS Inc



BASKETBALL MANAGERS Inc

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ABN 15341348030

COMPANY NAME: _____

REPRESENTATIVE: _____

TITLE: _____

POSTAL ADDRESS: _____

WORK PHONE: _____ MOBILE PHONE: _____

EMAIL: _____

WEBSITE: _____

DATE: _____ SIGNATURE: _____

2011 TRADE SHOW EXHIBITION BOOTH FEE: \$750

The Exhibition Booth Fee will provide you;

- One 2m x 5m display stand providing carpet flooring, rear & dividing walls, fascia board with your company name, spotlights & power outlet.
- Furniture is not included in this package but can be arranged for hire or brought in by you.
- You will also receive a detailed listing in the official Basketball Managers Inc Convention Program.

BASKETBALL MANAGERS Inc. CORPORATE SPONSORSHIP: \$2000

We encourage you to consider a greater opportunity for twelve months as a Corporate Sponsor of Basketball Managers Inc, which for the sum of \$2000 will provide your company the following;

- One Exhibition Booth in the 2011 Trade Show
- Four complimentary tickets to the Convention Dinner on the evening of 19 April, 2011
- Sponsor recognition in the 2011 Convention Program, proceedings & website
- One ¼ page advertisement in the Convention Program
- Opportunity to include flyers and/or promotional material in all registration packs
- Recognition at all basketball Managers Inc meetings, correspondence & on the Basketball Managers Inc website for a 12 month period.
- Link placed on the Basketball Managers Inc website for 12 month period
- Opportunity to make a 20 minute formal presentation of your company's product/services to a meeting of Basketball Managers Inc members in that 12 month period
- Note: All Basketball Managers Inc Corporate Sponsors are subject to executive approval.

Please make cheques payable to: Basketball Managers Inc

Mail to: 270 Stud Road, Dandenong North VIC 3175

Please complete form in full & post/fax your company's confirmation to be an exhibitor at the 2011 Basketball Managers Inc Trade Show by **15TH FEBRUARY 2011.**